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Make Up As a Sign of Public Status

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Abstract

From the birth of a human being, first advised of his family then lived in the society's traditions, religious and political beliefs need to makes changes in the body. Sometimes specific professional groups, the rules can be found in this guidance related to physical appearance. Hair and beard, it is given a specific form of failure or to extend the term of Office, made the body shape to the nails or painting, tattoos are almost as old as human history, based on the method of self-expression. giving shape to the eyebrows of different designs, use a wig, fake nails and physical changes such as wear tinted lenses for centuries have been observed with applications ranging from society to society. Body to show the weaker or different forms of enhanced techniques, "to be healthy" concept for society's good he found and next to the rating's feelings. Within the community, in fact, from time to time and from society to society changing "beautiful" seems ideal for people can be defined as "plastic surgery" permanent makeup to a high price to pay, and even vital to take risks they are willing to do up to radical changes. Cosmetics Industry to meet the demands of people look beautiful, a work of millions of people in the production and sales area with younger and more serves to realize the ideal of looking nice. Both economically and socially, so do many physical changes of great importance "makeup" applications typically only lipstick and pencil coloring process consisting of all kinds on the body is detected as the view covers the change and didn't like the makeup and even of persons who do not brush their teeth every day, their nails and hair done while the application is makeup. In particular, different religions, different forms given to hair and beard are representing the views of their own religious expression is practiced as a method.

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1. Introduction

Make up, from birth to death, the individual's physical appearance for the society in which he lives according to the traditions of a front-facing, include all changes made. Although the "makeup" in the dictionary of the Turkish language Association (name) to beautify the face painting, face painting, face care (www.tdk.gov.tr, access date 30.04.2015) and similarly "beauty" is defined in the sense of an aesthetic pleasure, enthusiasm, like inspiring the concept of society, especially with beauty is shown as the qualities of the society and from time to time change göstermektedir. Sometimes even carrying vital risks, prefer traditional or contemporary living in the community and the individual in the community implemented by routing of individual will be observed as a factor strengthening the accept.

2. Method

The creation of this work, "document review method" interview method "and" visual analysis method "has been used. Magazines, books, photograph, film, web pages were explored and physical appearance, particularly individuals, who prefer to make changes permanent implements them in plastic surgery and made interviews with members of the profession that implements the tattoo. (Çileroğlu and Kıvılcımlar, 2014)

3. Conditions that affect people's physical appearance preferences

People to express themselves, as a method of physical appearance in the formation of preferences, the following factors play an important role.

3.1. *The symbol of religious belief or opinion contained within the physical appearance rules in the religion books*

BC 14. until the 4th Century B.C. and 500 B.C. polytheism with or after the sacred texts of the Rabbi in the beginning the Jews start to take the final comment of monotheistic religion based on the physical view-related information in the physical appearance of the present application only. (Neill, 1989; 116) Men's beard and hair shapes, details about the cleaning of hairs on the body, such as a portion of the information modeled behaviors of the prophets, some of it is written in the holy books are administered with the shape.

3.2. *In line with the traditions of the community, as usual, and symbolizing status applications within the community*

Africa body applies to tattoos, neck rings worn to physical appearance to be the child of the person to be married, additions, and so on, symbolizing the status of applications within the community. Himalaya in the girls' future husbands at the age of 6 or 7 is selected. 2 or 3 tattoos is made during engagement on her belly. The Chief's daughter has more on the line all the time. After being together for the first time with her husband 2 parallel lines are added to the thigh, large letter M is made in the chest when she got pregnant. All these tattoos applications as an individual in society, civil status is the most accurate symbolic expression. Head hunters are a special tattoo in the body makes.

3.3. *With a sense of belonging, is a member of a certain group that marked applications*

Yakuzas as like an example in Japan, they seemed to be made to the body as in the case of a member of a certain group is the representation that the tattoos.

3.4. *Professional rules*

Pointing out that Cabinet Chief in Airlines, the polices, the militaries, like being in occupations and view of hair, your nails look and will be applied to the nail polish color, applied the rules in a beard.

3.5. Community within a specific time period as "nice" and "right" is defined by the views

Face lift, eyelid surgery, nose, chest, lips, liposuction, abdominoplasty, plastic surgery, such as weak seems to give shape to fit the fashion of the day, browse the physical changes such as society's "beautiful" seems to provide the conditions that applied to perform plastic surgery and reconstructive surgical applications.

4. The history of makeup applications

Starting from Neolithic, their bodies covered with mud coating started later than plants, mines and animals they obtained by painting with paint, paint and more advanced stage, apply under the skin for the general public on their bodies throughout their lifetime (tattoo) make-up through making, to guard against animals, sometimes enemies sometimes intimidated, sometimes used for influence the makeup favourites, a status indicator icon within the community has been too. Fashion symbolizing began with the ancient Egypt, adds to indications of hierarchical structures in society, which are garments and applied makeup, hair has been the shapes. In Ancient Egypt, women and men are shaving their hair and they were wearing human hair, pet hair or made from plant fiber wigs, the two sexes were doing makeup on their faces to dress. The priests have been shaving their heads but not cover their heads. Egypt is always a symbol for all of the men from the nobility, was used as a shaven, was observed only during periods of mourning are bearded. (Dereboy, 2004: 16) The beardless was a status symbol. (Emiroğlu, 2001: 192) In their graves were found at the bronze of razor blades. Ancient Egypt use the eyelids suitable to the colour of wigs; Green or blue, her lips and her cheeks redden, eyelashes and eyebrows were contoured in black. Their eyes were surrounded black color, starting from the edge of the fence, with their eyes in the shape of the tail was extended. With the aim to give shine to the body, scented body creams and oils was suggested. Among men with shiny starts were regarded as the latest fashions that have been serialized shaved. (Kehoe, 1979) Their fingers and toes were applied henna. (Emiroğlu, 2001: 259) Traditionally in one of the currently applied to present technical is henna. (Taşçioğlu, 1998: 134) In our country, in certain regions during marriage ceremonies in bride and groom henna nights made Henna is applied. The Toplessness was common in blue tits, her nipples were all gold. The teeth to be cleaned from the year 3000 BC in Ancient Egypt the pen tall branches were used. (Emiroğlu, 2001) Black Kohl, powdered green malachite, red clay, plant dyes and used white lead. Wigs with bright reds, blues, Greens were carefully painted. (Kehoe, 1979) History of 5000 years ago beat Egypt mummies dating back coincides in. (Emiroğlu, 2001: 192). The tattoo's the basic material was breast milk in the past. The milk and soot were mixing together and the pattern on the skin with a needle painting and material were applying under the skin. In Mesopotamia the natural hair and beards by men is extended, they carefully gave shape and curly. The Assyrians in their hair and beards black, prefer to paint the color of the Persians was the henna. (Corson, 1989: 317) In addition, the wig is also used. Women with natural hair dyed or used wig, come through the pass used to use tongs. In special cases were formed with gold dust and gold hair piece. The hair, the lips and cheeks the last two decades. Like the Egyptians, the two sexes were applying eyelids without extending the edges of the eye. Darkened with black eyebrows and was almost as much as on the mid-brow were combined. Particularly men, this was a lot of eyebrows when they become prominent in fashion. (Kehoe, 1979: 149)

Ancient Greek (2000-150 BC), the men usually had a beard. However, around 350 BC, the soldiers began to shave their beards. The hair was curly and often almost modern cutting men's hair was short. Women's hair were clasped decorated with gold and jewels. Most Greek were blond, applying gold and colourful powder to give reddish or bluish shadows. Skin tone was whitening with a bullet, cheeks and lips were painting red. (Keloe, 1969: 150) The front of the head used in bands has been the defining feature of the Greek hair style. (Dereboy, 2004: 28) They were painting eyelids, darkening eyebrows and red hair color was popular. (Corson, 1989: 317) In Ancient Greece, the slaves were applying tattoo in the case of escape to recognise. (Dilter, 2005: 30)

Romans, (3 BC) from The Century the rich Romans were brought Greek barbers from Sicily to be shaved their beards according to their fashion. After that, most Roman men were with short hair and their faces were shaved. Some seniors and philosophers were extending their hair and beards. White skin was being preferred by some men and women, so the color of the skin they were painting light skin tone. (Kehoe,1969:151) The forehead and arms were whitening with chalk or ceruse were whitening in Rome, cheek and lips were dying red with ochre and the wine, eyelid, brow was painting by coal and powder of antimony. They were painting the lips, blushing their cheeks and darkening eyebrows and sometimes they were painting hair yellow or red color. Men sometimes were using wig to cover their lack of hair and were dying their hair. (Rinaldi, 2005:11) BC 55 Caesar were mentioned that in Britain, the men were painting their body to blue color to seem more scary during the battle.

Women in Byzantine (A.D 330- 1453) had long hair and wear pearls and jewels in their curly hair and they surrounded their head by hair bandeau by cross shapes. The Byzantine men used short cutting hair and bangs. (Dereboy, 2004: 42)

In the Middle Ages (A.D. 476-1453) women were preferring pale-looking skin color. To accomplish this, they used white lead. Cheeks and lips were often painting. The Catholic Church (A.D. 4) forbid to apply tattoo on the face of slaves and prisoners with the idea of "disrupting the image of God" in Rome. At the year of 787, applying tattoo on any part of the body were banned because of superstitions and Paganizmi Robe I. Hadrianan. Blusher was common among women.. Rose and pink color were using by upper class and lower class women were used by the red to brownish. They were signalized with different shades of the upper eyelid with black line. The eyebrows were natural until the early Renaissance. After that, eyebrows had been completely taken and arc-shaped were drawn. In addition, all the hair at the top of the forehead were taken not to be seemed under the cover. Blond and black hair was fashion beside red hair. Until the I. Elizabeth long red hair was not used. (Corson, 1989: 317) At 1308 the most important work of the dentists's who are separate from The Guild of Barber was whitening teeth.

Renaissance (15th Century-16th Century) From Italy spreading to Europe and symbolizing re-emergence in darkness to giving importance of human body beauty and creativity has been appeared. (Dereboy, 2004: 69) Portrait of Mary Tudor, daughter of Henry VIII and as can be seen from the left front portion of hair, curly, was gathering in the form of a small bun part was back. (Swinfield, 1999:89) Renaissance Era, despite increased too much of cosmetic use, harmless for the skin to be unfortunately failed to progress. Skin irritants and harmful, painters painting a canvas they used for dyes on human skin. The skin were whitened, lips and the cheeks were painted. Spanish cotton and Spanish papers (cotton or powder pigment containing small pieces of paper) cheek and Lip Stain (and sometimes also white) was popular. While in the Ottoman Empire, in Edirne research conducted for the complex, which was built during the reign of Beyazit II, detailed information about the external view that gives the chance to transfer. As a medical students in the planned complex has been completely shaved their hair and leaving only a thin mustache that they observe. The reason for this is, beginning to take over and a sense of hygiene is considered as a measure against. Teachers had the long beard, etc. Long beard, was used as the symbol of the authority. It was observed that women had long hair at the back side. Front and side short cuts except for the hair back. In Anatolia, the girls had hair cut after marriage. Since the beginning of the Ottoman period 16. Century unfortunately we have understood that women lived quite free.

At the end of the 16th Century in Europe, the hair was not trendy taken from the forehead. Women's eyebrows when they stopped buying until they become fine lines. Some of them began to place small black additions in their faces. The color of the hair, especially the women of Venice with the hours under the Sun, for the opening of the sitting exposed to suntan and, instead, sometimes yellow wigs were used. Some men painted their faces. Wigs were used and Elizabeth I had quite a lot of wig. Hairpiece and beards were used and sometimes the hair and beard were painted. Elizabeth I' red hair became popular. Elizabeth I's was yellowish, stained and rotten like most people during that period. (Corson, 1989:318)

At the beginning of the 17th Century in England, the merchant class began to be rich and be able to follow the fashion women have regained financial strength. Some of the women made a mouse or mole skins from alias

eyebrows, they loomed. Hair adorned with ribbons and Buckles, as in the previous century, gathering in the back, the front parts were wavy in some cases. Men's hair was scanning the back and front portions of the flat, short cuts were practiced. (Swinfield,1999:92) Cosmetics were still used as very common Spanish papers were again with colors of white and red. Upper class women blushed by rose, lower class women by the colour of the red ochre. Faces were whitening. Eyebrows were darkened. Cream in shades of blue, brown and grey headlights sometimes was used by the upper class women. Pink or flesh-coloured powder paints in the last quarter of the century and by some of the men were preferred. -Face pasted star, half-moon or oval-shaped black taffeta, the Spanish leather (usually red) and gummed paper, pasted the patch made by location has different names. Close the eye "passionate" vb. venoms. Most around the mouth which is used to close the pimple patch was being expressed. Louis XIII was fashion in men with wigs. Charles II Black wigs made famous. By the end of the century, light-colored powder (grey, beige and Tan but not white) was used in the hair. He developed a political icon hair shapes. Cavalier at the level of the shoulders are made of curly hair, they used the model. Beards made smaller but mustaches gained importance. They cut their hair short Puritans. The mustaches and beards made special combos with treatments, brushed with wax, and perfumed. (Corson,1989:319) Women's hair with an extra hair pieces in high and large view was created. In the XVII century in the Ottoman Empire, the Ottoman sailors through the Algerian sailors tattoo tradition include becoming more common and in particular, their "medium" depending on the icon Yeniçeri until closed. Riding, 17. starting from a century to completely cover and just a yaşmakla whose eyes are as natural in terms of communications, who left in the middle of the eyes was the necessity of uncovering. Riding on this issue was essential. " I'm from Crete Island-grown gum tree ", was made with la. The use of the more common Tanzimat. Smallpox is not appearing properly due to the close. Smut (Antimony) frown on women and their hair is the paint used to paint. (Taşçıoğlu,1989:133) Kınayla mixed, Brown

Face painting and patch continued in 18th. Century. English women to use and intoxication lead to whitening their faces continued. French women, however, were using an intensive red color. French court instance based on the higher forms, hairs, wood and iron cage of shaped and powder were used. (Swinfield, 1999: 96) Also used by men, almost all the wigs. Until the end of the century, powder coated wigs (gray, pink, blue, lavender, yellow and Brown) was continued. Beards almost completely disappeared. Just seen the beard in Germanic Countries military. Screw, until the end of the 19th century models like the tail wig especially was used by members of the army. (Kehoe, 1969: 157) At the end of the XVIII Century European sailors Polinesia and American's tattoos meeting again with port cities in Europe with forged construction has increased. Thatian-ta t a u is the term to English "Tattoo" as settled. A law adopted in England in 1770 with the fragrance, dye, false teeth and hair should be considered an urban legend of marriage made by extracting from the start and would be punished by laws against witchcraft declares.

South East Asia in the 19th century; Viet Nam, Burma, until the beginning of the 20th century in countries such as Thailand "pants tattoo" representing the power of the upper parts of the leg, named different animals such as elephant, Tiger's picture was made of white or black tattoos. (Dinter, 2005: 73) After the French Revolution, the wigs and long hair instead of short hair was introduced. They began to look trimmer and, over time, developed in the 1860s by shape and size as the full beard has turned to fashion. At the beginning of the end of the century and other century beards mustaches are to be used and also fly curving "bar lever" turned into a shape, named as of 1910, except older men ..., all men, they prefer to shave completely. Hair powder disappeared. According to the Turkish Language Institution; "tattoo, body skin onto the needle and so on with a tool, redrawn, giving the color substances into placed via the picture or post is called. Samuel O' Reilly in 1891 by tattoo machine with a branch of art began to be practiced as well. The Prince of Wales in 1862 when he had a tattoo of a cross on his arm to visit Palestine. King VII. Edward's son George has a wrist during a visit to Japan in 1882 Monster motif was then released with the edict of the Kingdom in the processing, tattoos would be approved. Towards the end of the 19th century in Europe, except they perform no makeup. In the Ottoman Empire, while in men, European-style haircut II. At the time of Sultan Mahmut cut bangs hair has started to be implemented by the (Emiroğlu,2001:274). Alawi, in the sense of the brush as well as Kurdish and French "alabros" and the American had to shave. In the Ottoman Empire and Turkish women's eyes and knew they would be. In men, a trim beard and also as a sign of respectability

has been detected. (Emiroğlu, 2001: 192 despite starting in 1885 drama actor Manakyan Mediators, they have cut off their beards Guys Arifi. Beard has been an icon in Anatolia.

In the early of 1900s women's natural skin color in powders, they observed. They take from the right, under the influence of Orientalism, has been used extensively in Europe. (Dereboy, 2004: 112) 1902 China Empress Tseu Hi, was banned to applied to the women's feet remain small process. Young Polish Helena Rubinstein opened the first beauty salon in Melbourne. Dr. Theodor Koller Cosmetics has published a book on the technical. in 1906, the pure food and Drug Act in America has established control of the ads but make-up products has released their content. The first synthetic hair paint Eugene Schueller has produced, this company then L'Oreal took its name. In 1914, Max Factor "film industry, a very thin structure specifically for oil-based makeup has produced the first American Maurice Levy in 1915 metal packaged lipstick and pen manufacturing was carried out. Then brand name "Maybelline" introduces the uses for Vaseline and eyelashes. in 1916, Helena Rubinstein in America, opens the first Hall. in 1917 George Westmore make-up becomes famous. (Castelbajac, 1995: 186) In the last period of the Ottoman Empire in order to determine the number of men going to war and the only men at the time, which in the case of a count made in Kayseri blond bearded Ahmet, black bearded Ali encountered similar identifications. (Mar, 2011: 25) in 1910, Ottoman studies for the purpose of giving birth certificate in hair, beard color is discussed, some of which can be cut a beard must be written in to include this information is unnecessary to have reported the opinion. However, Amasya Re-established Fazıl Ahmed Efendi, said "scrupulous and honours people has never cut their beard and mustache" despite his defense, 1. After World War II the number of cut his beard has rapidly increased. in 1923, curl lashes for "Eyelash curling instrument" was invented in 1925, the first liquid Nail Polish (Nail Polish) was presented to the public. in 1927, Julius introduced effective protector of makeup Paraben Penner AG. in 1928, he developed the first Sun Lotion Jean Patou. In the same year, Max Factor make up series, which is extremely sensitive to light and shadow, developed a Panchromatic. 1935, Max Factor has opened a beauty salon in Los Angeles. in 1936, Lancome Paris salon opened. L'Oreal, first introduced in 1936 Sun series Ambre Solaire. in 1937, Max Factor Pan cake water soluble of well packed in films began to be used. (Well known clothing line, 1995: 186) towards the end of the 1920s, in shades of sunburn skin color in fashion. Dark colored powders dark skin color, it's time to lay in the Sun bronzing or for non-preferred. Orange lipstick was and extravagant fashion in a way other than the lip line boyanyordu. Day for Brown, the night is blue-colored eyeshadow, lipstick and blush for dark colors, open day and night, were being recommended. (Corson, 1989: 321) After the Ottoman Empire costume outfit, etiquette, with letters on a new way of life in other words, the direction has turned to Western civilization (Contemporary-modern Civilization) with the objective of creating a nation-State began under the leadership of Atatürk. (Baydar,1999:9) Black sheets have unearthed the banning of woman's face. Prolonging their hair for centuries the Ottoman women, Republican era haircut and makeup products are brought from Europe, rather than the traditional methods of makeup began to use their material. Inceltildi eyebrows. Women who prefer simplicity at the turn of the century, in Europe in the ' 20s the red lipstick, black eye makeup and painted-on eyebrows, with plenty of powder on their skin have become more attractive with the use. (Dereboy, 2004: 122) Men's hair is short and either eliminated or hand comb properly reserved appearance. 2,200 brilliantine or hair will protect the form of a Shaper is used. (Swinfield, 1999: 108)

In the 1930s, in makeup and hair, the effect was too much from the stars in Hollywood, especially after the discovery of the Technicolor Film, women, Hollywood Stars they can see colors for hair and makeup, they took them to their example. Greta Garbo and Marlene Dietrich were widely imitated hairstyles and makeup models. Men's Fred Astaire and Cary Grant in a similar way, too, and they took samples. The hair was short, on the one hand, it was used as reserved. The new look was very thin. (Swinfield, 1999: 108) Orange lipstick was abandoned, and instead of raspberry color began to be preferred. The students began to make up even. By opening the color of Platinum hair, young women are they used color. They refrained from even old ladies gray tones. For the first time in history women have lips to show the wide range of Joan Crawford style nubs. Hand and toe nails red, gold, silver, green, blue, violet, and even sometimes even black stained. (Corson, 1989: 322)

In the 1940s in the United Kingdom, Bette Davis, and stars like Bette Grable long wavy hair were cloned. At night, hair velvet ribbons and adorned with fresh flowers like the Camellia. Short hair wigs, medium length hair for

hair supplements were used. Plenty of hair spray to protect hair forms were used. The lips were exaggerated as it is being painted in the 1940s were continued. Blush was used very little. Makeup for dark skin color from the light pink base as water-soluble, and cream-based forms offered too many color options and was often used to large amounts. Eye makeup wasn't exaggerated. Eyebrows in a subtle way, it wasn't taken, were being preferred in makeup at night headlights and mascara, eyelashes were used to reflect the natural view. (Corson, 1989: 322) In Europe and America, men's hair was too short and "short back and sides", whereas in America, "crew cut" was used very short called models. General de Gaulle and Adolf Hitler mustache affecting fashion failed. Some young members of the army end up opted for the model of upturned moustache. (Swinfield, 1999:114) Your stocking is not found in women were giving the impression of wearing stockings by painting his legs. It was dark-colored lipsticks. The hair was being stretched. 1930s masculine appearance replaced more feminine clothing and makeup, she left. in 1949, giving the appearance of wavy hair was found cold perm. Women's hair, yellow, silver, red and bluish tones were stained and hairpiece synthetic fiber with genuine hair in hair were also introduced for the first time. (Baker, 1995: 214)

In The 1950 's, after the World War II. elegant women, Grace Kelly or Italian boy haircut Gina Lollobrigida, girls Audrey Hepburn haircut or Brigitte Bardot preferred a long ponytail of hair is modeled. While the sampled in men; James Dean and Elvis Presley was. Short hair at the back of the front extended and would be shaped with jelle or wax. (Swinfield, 1989: 117) in 1950, the ROC has developed the world's first declared allergenic products. first compact powder in 1953 Max Factor Ava Gardner announced his word in 1954 at the Max Factor choosing them has developed a product that can cover. in 1955, the skin's own natural pigmentation activation appear with bronze of Man-Tan product has been improved. in 1957 Helena Rubinstein in the tube which can be applied with a brush first developed the liquid mascara effortlessly. (Castelbajac, 1995: 187)

During the first half of the 1960s, the natural look was abandoned. The lips were just not dimmed, sometimes with white paint. Like the rest of this fashion started in Paris started getting heavier eye makeup and even Ancient Egypt made extravagant eye makeup. Eyelashes were thick and sometimes even used a combination of several pieces at a time. White, various shades of pale and metallic colors was tested in the headlights. Colour of the eyes and the eyebrows were too gimmicky whitened. Hair was wrapped with big curlers. (Corson, 1989: 322) Space Age has affected their hair and fluffy high hair fashion. Mary Quant was dominated by young fashion. The influence of Jean Shrimpton and Hollywood stars then left to models such as Twiggy. 40 years later, eyelashes, wigs and hair additions are back. Extra eyelashes, sometimes 2 parts upper, 1 lower part of the pasted over an eyelash. The hair gathered on top of the head in the shape of a beehive, and decorated with flowers. Sometimes long hair in the back, turning knob had been created. Influenced by the Beatles had been extended as straight men's hair, sideburns were kept short. The Rolling Stones model unkempt hair the other alternative. Beard and moustache was not in fashion. (Swinfield, 1999: 118-119) the 1970s were the confusion and disorder is intense, and it was also effective fashion. Viet Nam protests, flower power hippie in America and ethnic group brought into fashion and the appearance of Janis Joplin and Jimi Hendrix as pop stars was adopted. Hendrix's afro hairstyle "Black is beautiful" campaign within the framework of the millions of men and women by applied and hair was made entirely by the curly perm. Although the new icons of pop stars, film and television still was affecting their hairstyles. Many young girl Lisa Minelli's Cabaret in hairstyle, Farrah Fawcett special haircuts and Bo Derek in 10 straight long hair were imitated by millions of people. In men, the afro was the model was applied. The sideburns are coming in a way that is extended also drew attention to the extravagant. (Swinfield, 1999: 120) Make up started artificiality; green red eyelashes, hair, cheeks making baby-style exaggerated coloring on the skin coloring eyelashes made in the form of drawings, makeup is completely covered in kaşlarDaha and then in the second half of the 70s, lip liner and lip with your beautiful Esther, with the help of a brush, then fill the lipstick inside the shine was fashion ride (Baker, 1995: 214).

Symbols of political ideology in Turkey, they began to attract attention to the beard and moustache (Scognamillo, 1998: 210) men at the ends of long, pointed collar shirts, big glasses, wide ties, lace shirt and long hair were preferred.

In the 1980s, television has become the basic means of entertainment in everyday life, the characters were being monitored on television in terms of makeup and hair people became models imprints. The characters in the television series and the England ladies' hair format of Princess Diana everyday life has led to the emergence of the appearance of the mimic. An exact imitation of hairdresser "Diana's hair" in this model, the claimant increased the number of customers. These models were also widespread among the actors they observe. (Aytuğ, 2011: 30) in the 80s, the importance of sport and healthy living as you highlighted, sporty look and bronze skin color became more applied. However, powder and Foundation introduced the less. Television star Joan Collins and Linda Evans, Brooke Shields's physical appearance has been the spoofed with artists. (Dereboy, 2004: 180) in 1982 without the natural skin tone, sharp line applications, cheek and lip colors are light but was more pronounced eye makeup. Brows were darkened brows in 1983, is light-colored. In 1986, Orange, metallic colors, lavender was in fashion. Bronze Foundation, lavender eyelids, cheeks, and lips. Metallic shades of gold, silver and copper in headlights, pinkish apricot or coral blush in shades of bronze, was open. In General, the natural look was being preferred. in 1987, the women powdered their faces again and began to use Foundation. (Corson, 1989: 323) in 1980, the first Pharmaceutical in Chicago opened Cosmetics Manufacturers export fair &. 1983, Elizabeth Arden Lipstick stabilizer company the largest in the history of sales's. in 1988, describes the increased 63% of plastic surgery. (Castelbajac, 1995: 187)

In the 21st century, the human body, with the developing technology has become completely form can be modified. The location and color of the skin is no longer driven into the body or rays long term for the use of daily life as modified. To change the color of the eye lens are used. Nails can be used long term, and each one of them can be rendered, such as a picture that changes color depending on the light, prosthetic nails, nail paints (Nail Polish) present. Wigs in everyday life, as in the past, rather than ornamental purposes of drugs used in cancer treatment, side effect of hair as hair and other hair loss until the new hair for a temporary term or naturally when a zone has been spilled hair growth or hair pieces, with the addition of pieces. On the other hand, in addition to the spilled over to the "hair-planter" with surgeries hair balding hair follicles taken from the region field is provided out of the hair of the marshes. Cosmetic surgery with changing the appearance of the body, whether the skins they requested many operations to apply.. Traditional fit wigs, nowadays still used by the judicial officers in the UK. On the other hand, in addition to the spilled over to the "hair-planter" with surgeries hair balding hair follicles taken from the region field is provided out of the hair of the marshes. Cosmetic surgery with changing the appearance of the body, whether the skins requested many operations to be applied. Traditional fit wigs, nowadays still used by the judicial officers in the UK.

Tattoo, practiced for centuries upon the human body and under the skin, pointed out, want to move through life's picture, font etc. It is not processed. Ötzi was found in an instance of the first tattoo in Europe. Epoch 5300 years ago estimated, Austria and Italy on the border of Ötztal in the Alps, due September 19, 1991, cold and Mummy was found preserved in very good condition is referred to as the "Ötzi" middle-aged Shepherd or Hunter are estimated and the rear side of the arrowhead, the body is thought to be the reason he was killed with many scars on his body, dark lines of the person and other signs of therapeutic because the locations of the idea made a tattoo application renders. (Mar, 2011: 30)

Most of the tattoos are used as amulets, magic.

Tattoos and their reasons;

- a.) Protection from evil forces (such as poisonous snakes, scorpions, animal images are processed)
- b.) Maintain good health (Temple made the edges of eyes and tattoos believed good headaches, arm tattoos made to reconcile against accreditation.)

c.) Belonging-nobility and tribal symbol; each one is different and war in the event of death the tribe's mark one of these marks is bound and in society, which can be understood on the status of aşirete. Sexuality-fertility and beauty; both women need men partake in a power and tool or as a tattoo have used and continue to use until today.

Kafkas University Turkish Folklore Research Center and publication Assistant. Assoc.Prof. Dr. Robert Ogden's in 2012, has carried out research entitled "Forging Tradition in our culture". According to this work in the Christian religion and Islam tattoo nice unmet; although, early Christians from Jesus ' name into the bodies or cross patterns tattoos in Equatorial Guinea.

Hazar, Kızıltepe and as a result the assemblies in Bozöyük tattoos; appreciation of men look nice win, being ready for marriage, luck and the openness, not sand, marry baht, child protection from the evil eye, while small breed, and luck charms of the nature, religious-magical, ornamental flowering, a commitment which is aşirete in a sense, it is the nature of the stamp.

Forged in recent years, especially among young people, has been used very widely. Working in sterile, disposable needles here with aids or Hepatitis infection, such as the risk of disease is preventing. Other interest-enhancing factors, by getting a tattoo of famous people, that person has the same tattoo fans is welding. Tattoo models examined, human and portrait, animal models, Maori designs, Charles Motifs, Japanese Motifs, fantasy models, Indian Motifs, tribal designs, religious figures and lettering tattoos attracts attention. (Labor, 2012: 160-210)

Bodypainting Magazine Chris Rinaldi's expression, the "man on the lake itself, he felt that the spirit of her body with the mirror to see, and from that moment began to sprinkle his body". Everyday body paint body and decorate for acclaim, demons or magic would hurt himself like believed against self protection, protection against pests, medical or hygienic reasons, camouflage, grieving, distinguished body painting, while fighting to move the icons from many different societies we observe that very ancient history were introduced. (Rinaldi, 2005: 11-12)

It has to be refresh every day bookmark eyeliner, lip contours or eye brow shaping, or can be lost and accidental camouflaged with paint applications for 21. Century make-up was a solution. Mikropigmentasyon, between the people with the name "make-up", in fact it is permanent i.e. semi-permanent. As for why; mikropigmentasyonda physiological function of cells over time the pigment used in phagocytosis and destroy. Cell pigment gets into and destroys it. But the destruction, according to the skin, it may take 2-3 years. Extend a short scratch, eyebrow design, correct the lip line, the line of the eye up, remove vitiligo spot coverage, alopecia, bald areas of the scalp to camouflage, to hide the traces of chemotherapy, to hide the scars, permanent makeup applied to look. (www.hastarehberi.com, 31.03.2014 Access)

Today, by the Sun or solarium getting suntan, the body's tanned using a special paint to make your skin color to open the special processes performed on the body is a body-painted apply. Body Paint magazine editor Arthur Renforth "of our bodies, we are artists," he's just another body of an artist over other applications, not our bodies make the changes on the initiative emphasizes that we're artists, too. (Renforth, 2001: 1)

5. Conclusion

Every individual, the ability to change his own body was thought to have the freedom to genius, fashion flows in society traditions, sense of belonging because of factors such as actually at the birth of your own choice, society remains in a front-facing physical changes, and a sense of self to apply stamps. In this context, the tattoo as permanent or give shape to the hair, beard, such as temporary changes implements the individuals themselves, use their physical appearance to express.

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